

Employee Profile 2020



HIGHLIGHTING CSU EMPLOYEES

The Employee Profile is published annually by Systemwide Human Resources in both brochure format as well as on our website. It tells the story of CSU's workforce and contains extensive systemwide employment data analytics. The profile includes photographs of employees in a work setting as well as brief stories of noteworthy employee accomplishments. For the next issue, which will be released in Spring 2021, we want to be inclusive by portraying employees representative of the various CSU employee groups in their work environment. That's where we need your help:

EMPLOYEE STORIES

- Please help us showcase employees from your campus who may have received an award, celebrated a significant milestone anniversary or who have been recognized for being instrumental to a big initiative on campus. Please consider submitting employees who work in all areas of campus representing different bargaining units and employment categories. Campus stories already created are preferred, however we will consider developing an original story about a selected employee if you have a unique and compelling situation.
- Please submit all content pertaining to employee stories to Anthony Rivera at: arivera@calstate.edu and please note the story content is preferred in MS Word format.
- Please provide photography of the employee(s) that support the story and see below for the photography specifications.

PHOTOGRAPHY CONTEST

- We are sponsoring a photography contest for this year's cover photo and are inviting all CSU employees who might also be amateur photographers to participate! The theme is "Working At CSU", and the first place winner will be featured on the cover. Honorable mention entries may also be included in the brochure.
- To promote the photography contest, we request your assistance to distribute the **attached invitation** to all employees at your campus as soon as possible. Please copy Anthony (arivera@calstate.edu) in the email.
- All photography submitted must be suitable for printing: high-resolution, 300dpi, full-color photography, jpeg files (larger than 3mb) are preferred. Please upload original files to [OneDrive folder](#).
- A photo release has been provided and should be completed by all participants. Employees should include a completed photo release with their photography submittals. A naming convention for the employee's photography files has been outlined in the invitation.
- Please note that not all photography we receive will be used for this project, but the release is all-inclusive. Either SWHR or Chancellor's Office communications team may choose to use it on other CSU projects.

Thank you in advance for your time and assistance to contribute to the next Employee Profile. Please share the invitation with your employees ASAP. The deadline to submit is Friday, October 30, 2020. Any questions should be directed to Anthony Rivera at: arivera@calstate.edu